





# **Table of Contents**

- 1. Introduction Firm History Corporate Structure Values
- 2. Relationships Client List Owner Resumes
- 3. Evidence Client Referrals Awards, Competitions and Publications
- 4. Approach Pro-Active Planning Pro-Active Response Available Services
- 5. Portfolio Project Samples





# **Firm History**

### **People to People**

Studio3 Design was envisioned more than twenty years ago while Todd Bellis and Eileen Mix commuted together daily. What we discussed then, remains true today.....we believe and are committed to providing knowledgeable, reliable and proficient design services. We believe design services are not commodities and vary from person to person. Firms don't do projects, people provide design services. It is our belief that people hire people they know and trust. With this brochure we hope to introduce ourselves, our firm and our work so that you may come to know and trust us to put the "personal" back into design services.

In 2004, Todd Bellis, Jennifer Svastisalee and Janet Houser opened Studio3 Design. They brought their experiences running large and small projects including ground-up architecture, interior design and tenant build-out for clients with whom they had formed lasting relationships. One of the first client's was the Feil Organization who manage buildings across the country. After years of service and numerous projects, we are proud that they remain a loyal customer today.

In May of 2008, Eileen Mix joined the firm, bringing to fruition the dream first envisioned years before. Today, Todd and Eileen offer clients over 50 years of combined experience working on projects large and small around the world. Each project is of equal importance since each project represents a personal relationship.

# **Corporate Structure**

Studio3 Design Inc. is a privately held Subchapter S Corporation.

Studio3 Design Inc. is a registered Small Business Entity (SBE) We are currently considering restructuring and submitting for Women Business Entity (WBE). Please let us know if this is of interest to you and your organization.

Ownership Consists:	Todd Bellis	55%	President, Treasurer
	Eileen Mix	45%	Vice-president, Secretary

Studio3 Design income is based solely on the design service fees negotiated with our clients. No financial benefit is derived from any relationship or product recommendation of any construction, material, product, supplier, fabricator, vendor or distributor.



## Values

We believe people connect with other people that have consistant core values. These are our values.

#### People

Robyn Water in her book *What Your Customer Wants Next* is "People with soul who follow their bliss. They can turn walls into doors. They are authentic, passionate, optimistic, and driven to deliver the best products and expereinces possible" - We are these people!

#### Place

Your office is typically the second most expensive annual expenditure for your business (the cost of human resources are generally the most expensive). We believe our role is to make your space support, enhance and contribute to your bottom line. That contribution can be as diverse as a reception area that creates a first impression and defines your business for your client; support spaces that encourage collaboration and energize your employees; or workstations that help you compete for human talent and support emerging technology.

Design is an underutilized tool, not a costly evil. Design is the implementation of color, shape, light, texture and rhythm in space. The diversity of our experience, the magnitude of technical knowledge and our artistic gifts, enable us to translate our expertise much like a director translates a musical score from notes and sounds into *emotion*. Even though there are a limited number of notes, musicians have been arranging them into endless versions of original music for centuries.

*Emotion* is authentic, honest and real. *Emotion* sells products, ideas and services. According to Robert Hayes of the Harvard Business School, "15 years ago companies competed on price. Today it's quality. Tomorrow, it's design." - We are ready and able today to provide design excellence to help you suceed today and tomorrow!



# Values - Continued

#### Productivity

We believe in the use of technology as a competitive advantage. Technology supports and enhances the experience and expertise of our people. We are all cross trained on numerous software platforms in order to integrate, optimize and aid in the communication of the design process. This allows us to be quicker, better and faster without sacrificing quality or service.

#### **Green Architecture**

The GSA (General Services Administration) defines the goals of sustainable design "...to reduce consumption of non-renewable resources, minimize waste and create healthy, productive environments." Before *green* became "popular", creating healthy, productive environment *was and is our definition of good design.* 

Conventional thought is that *green design* is cost prohibitive. To address this concern the U.S. Green Building Council (USGBC), the American Federation of Teachers, the American Institute of Architects, the American Lung Association and American of Scientists sponsored a "Greeening America's Schools in October 2006 to bring the discussion to resolution. Thirty schools were studied. The study concluded that green construction cost \$3/sf more to build (2% increase). It also concluded lower energy and water costs, improved teacher retention and lowered health costs saved the green schools \$12/sf.

We offer LEED accredited (Leadership in Energy and Environmental Design) professional services as evaluated and measured by the U.S. Green Building Council. Additionally, we are pre-certified with the City of Chicago as an Energy Consultant. We believe doing the right thing always makes sense.





#### **Client List**

We are proud of the clients we have served. We are committed to the prosperity of their businesses, The satisfaction of their employees and The promotion of a healthy environment.

#### Amcol

Cabrera Capital Markets CAU (Community Alternates Un limited) Chidley and Peto Company Childserv **Defined Space** ELCA (Evangelical Lutheran Church of America) Facebook FDIC Feil Organization Frumm & Frumm Attorneys at Law General Services Administration Hudson RCI iEnclosure Jacobson Group **JCPenny** Jones Lang LaSalle Juice Energy Kafka Wine Company Law Offices of Parente & Norem LandAmerica Lincoln Property Company Lombardia Lurie Company Mactec Engineering and Consulting Maman Construction Medical Marts Morgan Stanley Motorola NBA (National Brownfield Assoc)





# facebook

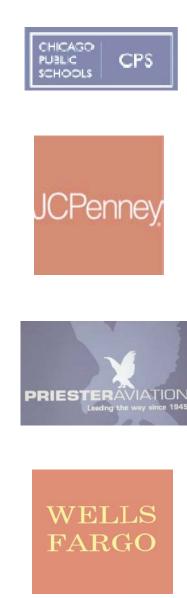




#### **Client List - Continued**

We are proud of the clients we have served. We are committed to the prosperity of their businesses, The satisfaction of their employees and The promotion of a healthy environment.







#### **Owner Resume - Todd Bellis**

Mr. Bellis is a licensed architect with a reputation for exceptional service as described by Kevin Bultatek of Omron; "...everything you promised you delivered...l've never dealt with an architect that came through that quickly and that competently..." As a client advocate during the design and construction process, Mr. Bellis has demonstrated his experience and expertise to effectively communicate the impact of design decisions on budget and schedule.

He provides service and fresh approaches based on his creative and extensive use of technology as a competitive advantage. This has allowed him to focus time and energy on a client's goals, needs, budget and schedule. In addition to client loyalty, Mr. Bellis has been honored to have five projects featured in Master Architect book series.

Mr. Bellis' wide range of experience have made him a sought after resource. In addition to his own work, he performs quality control reviews' for other design firms. It is his proactive, pre-emptive approach that endears him to his clients, eases the construction process and results in exceptional environments.

#### **Professional Registration**

Licensed Architect Illinois #001-014581

City of Chicago Permitting Self Certification Qualified

#### Education

Iowa State University Master of Architecture Bachelor of Art in Architecture

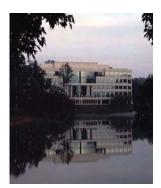
# Work Completed while at Previous Design Firms:

200 West Jackson Lobby Renovation Alpha Capital Partners Carlson Center Office Complex Central Platte Valley Park Tower Condominiums Dallas Main Retail Center Deer Park Office Building E.M. Dirksen Federal Building Courtroom Renovation Esplanade Office Building Fort Wilderness Lodge Disneyworld Galleria 400 Office Building Galleria 700 Office Building Hamilton Lakes Master Plan Hamilton Lakes Office Building **HFS Office Building** Lighten Plaza & Office Building Martin & Martin Office Building Microsoft Regional Headquarters NORAD & Space Command One North Falls Overlook Office Building Protiviti Tenant Improvement Ramada Office Complex Master Plan Reforma High Rise Office Building Robert Half Tenant Improvement Sogang University Graduate School of Business Steamboat Landing Retail Complex Two Pierce Place High Rise Office Wells Fargo

Windsor Casino Complex









#### **Owner Resume - Eileen Mix**

Ms Mix has completed a wide range of building types including schools, corporate offices, post offices, court houses, convention centers, hotels, offices and religious structures. Ms. Mix is the recipient of several awards including two state design awards from the Illinois Association of School Boards for her architecture and interiors designs. In addition, her projects have been featured in several books including American Institute of Architecture publications.

Ms. Mix has provided beautiful spaces, within tight time frames, strict budgets while reflecting client values and goals as a client relationship advocate. Liu Zhou Ming of Motorola China credits Ms. Mix and her team with "saving \$2.5 million annual facility costs" in Beijing while Motorola CEO indicated the Chicago facility "was GREAT. It completely reflects the spirit of the company, and EVERY facility should be upgraded to this newer look and feel"

In addition to design and team management, Lake Country Superintendent, Melinda Waggoner, described Ms. Mix as having, "... a notable strength is her ability to listen to client concerns and respond effectively, with diplomacy, patience and humor."

#### **Professional Registration**

Licensed Architect Illinois #001-014599 City of Chicago Certified Energy Counsult LEED Certified

#### Education

University of Illinois at Chicago Master of Architecture Iowa State University BA in Architecture

# Work Completed while at Previous Design Firms:

American Bar Association Barrington Middle School Baxter International Beliot High School Com Ed / Exelon Corporate Account E.M. Dirksen Federal Building Renovation Elm School Fedearl Bureau of Investigation- FBI Chicago Field Office Food and Drug Administration - FDA (Minneapolis, Michigan, Chicago) **GSA Bankruptcy Courts** Hames Brookfield Corporate Office Immigration and Naturalization Services INS Lake Country School Luxor & Excalibur Renovations Memorial Health-Plex Madison Convention Center Mohegan Sun Resort & Casino Motorola Corp Account Peter Jefferson Bldgs 1 & 2 US Bankruptcy Courts (Chicago, Joliet, Lansing) US Cellular Corporate Account and Master Furniture Stds Program US Post Offices (Cary, Lake Villa, Libertyville, Woodstock) University of Chicago (multiple projects) Interdivisional Research Building Master Furniture Program University of Illinois at Chicago University of New Orleans, US Dept of Navy University Research Park













# Evidence

#### **Client referrals**

#### Kevin Bultatek, Omron

"Thank you to you for getting out there so quick...you took the job right away... you met me out there a couple days later and everything you promised you delivered...l've never dealt with an architect that came through that quickly and that competently before...l'll refer you to anybody I can think of."

#### Ken Hansen, Feil Organization

"On behalf of building ownership, I am proud to say that we have been a client of Studio3 Design since the day they opened business. They have been effective members of our team, providing services from preliminary space planning to complex design projects such as lobby renovations and fitness centers. Beyond design, Studio3 Design has made meaningful contributions to our leasing efforts by providing creative planning solutions for prospective teanats."

#### Judy Riley, Sr. Manager Construction & Development Whittman-Hart

"Eileen worked on the...development of a full city block...approximately 500,000sf...She has been instrumental in completing this project and keeping the team moving in the right direction. Her positive influence and attitude has made working with her a pleasure."

**Chuck Peterson, Director of Real Estate & Development marchFIRST** (Currently with Jones Lang LaSalle; Honeywell Account)

"I would especially like to thank you, Eileen, for your attention to detail throughout the project process and vigilance in looking out for the interests of marchFIRST in helping us achieve our goals."



## Evidence

#### Awards, Competitions and Publications

Includes work completed by owners while associated with other architectural/design firms. Always evolving, always Changing and Growing

#### Awards

#### Barrington Middle School

Illinois Association of School Boards (IASB) Award of Distinction for Excellence in the Design of Educational Environments, 1992

#### Barrington Middle School

Society of American Registered Architects, Certificate of Appreciation

#### Hamilton Lakes East Office Building

Precast Concrete Institute Recognition Award 2000

#### Salt Creek Elementary School

Illinois Association of School Boards (IASB) Award of Distinction for Excellence in the Design of Educational Environments

#### Competitions

Motorola; 1475, 1445, and 1421 Shure Drive, Arlington Heights, Illinois, 2007 Motorola; mobilezone.chicgo Chicago, Illinois 2006 Motorola; Moto Twr and Annex Refresh Schaumburg, Illinois, 2006 Motorola; Sector Headquarters, Schaumburg, Illinois, 2006

#### **Publications**

Barrington Middle School AIA Educational Facilities: 1995-1996 Review mobilezone.chicago Corporate Interiors Volume #8, 2007 Motorola Sector Headquarters Corporate Interiors Volume #8, 2007 One North Falls Office Building The Master Architect Series V Urban Design Group "Plan to be Green" American Cemetery, June 2007 Reforma Plus Office Building The Master Architect Series V Urban Design Group Riverfront Condominium Tower The Master Architect Series V Urban Design Group NORAD & Space Command The Master Architect Series V Urban Design Group

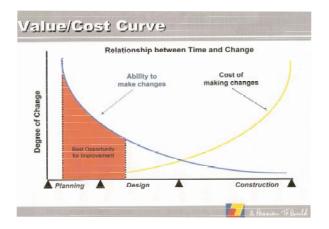




# Approach

#### **Pro-Active Planning**

We believe proper planning saves money. The following is a diagram courtesy of Leopardo Construction indicating the same belief.



The value/cost curve shows the project schedule along the bottom axis and the magnitude of change along the y-axis. The blue curve shows the ability to readily make changes while the yellow line shows the relative cost to make those changes as the project proceeds.

Most clients do not understand the importance of the initial planning phases because the result are not often tangible or visible. This does not, however, make them unimportant or unneccessary. Like doctors asking for x-rays and blood tests prior to surgery; architects need to document existing conditions, review current code compliance and identify client goals before providing solutions.

Because Studio3 Design appreciates the value of your time; expereinced firm ownership spearhead this and all other phases of the project.



# Approach

#### **Pro-Active Response**

Unforseen conditions and unexpected situations will occur during the design and construction. This is a constantly changing and imperfect world. **How** and **when** the design team reacts will determine the success and ultimate cost of the project.

#### Studio3 Design Resolution Intervention

We believe in in resolving issues as soon as possible......**before**...... they escalate out of control

The leading architectural insurance carrier, AVA Insurance, recommends project owners carry a 10 -15% contingency since the average renovartion project project typically expends 8 - 10% of the coonstruction on changes due to unforseen conditions and changes



Problem Identification \$ Cost to Resolve









**Disaster** \$\$\$\$ Cost to Resolve



# Approach

#### Available Services

#### **Master Planning**

Site Planning Conceptual Design

#### **Pre-Design**

Programming Site Selection Analysis Feasibility Studies Zoning Studies Plan Approval Processing Existing Condition Documentation Existing ADA Compliance Building Calculations

#### Architectural Design

Conceptual (Schematic) Design Code Compliance Analysis Design Development Contract Document Preparation Specifications

#### **Construction Management**

Bidding and Bid Analysis Contract Negotiation Construction Phase Observation Owner Representation

#### **Sustainable Design**

Leadership in Energy and Environmental Design (LEED) Certification Sustainable Material Selection

#### Interior Design

BOMA Calculations Programming Visioning Pre-Lease Services Space Planning Workspace Analysis Workspace Standards/Strategies Existing Furniture Inventory and Evaluation Furniture and Furnishing Selection Specifications Finish Selection Move Coordination Standards Manual Preparation

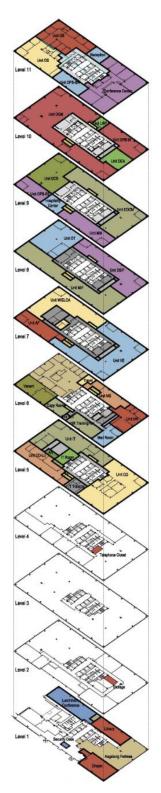
#### Other Integrated Services

Quality Control Reviews Graphic Design Computer Animation Cost Estimating Review Engineering Consultant Selection Specialty Consultant Selection



We strive to produce projects that..... Take your breath away, Stimulate your senses, Ignite your passion, Inspire awe, and Deliver delight

# **ELCA (Evangelical Lutheran Church in America)**











Location O'Hare Plaza 8765 W Higgins Chicago, III

**Area** 130,000 RSF

Completion 2007

Project Goals Non-Profit Office Renovation

**Challenge** No Spatial Stds or Dept. Structure

94% Occupied, No swing space

Minimal Budget

#### Approach

Create Adjacency Relationships to support Workflow Efficiency

Streamlined/ Standardized 6 x 6 space and Hoteling to Facilitate Construction

Building two floor Simultaneously the Project Cost and Schedule were Reduced



Location 321 N Clark Chicago, Illinois

**Area** 227,000 RSF

Completion 2004

Project Goals Headquarter Relocation and Consolidation of a National Professional Organization

**Challenge** Reduce Cost of Off-Site Conferencing

Create Workstation Standards, Provid-Sound Control and Incorporate Technology

Need to Consolidate Offices, Embrace Culture and Encourage Collaboration

Approach

Create consistant ABA Image with Artwork Display

Reduce Floor area by 8%

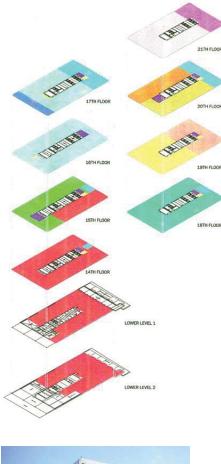
Incorporate 5% workstation expansion

Provide Technology and Flexibility without Floor Cores

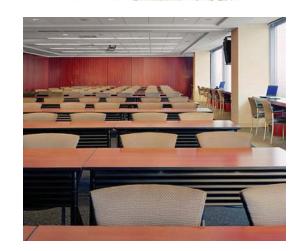
Reduced Area by 15% Impacting Rent

#### **American Bar Association**

(Work Completed by a Principal while with a Previous Design Firm)









Location Charlotte, North Carolina

Area 150,000 RSF

Completion 1998

Project Goals Provide a highly leasable spaces

#### Challenge

Technical issues were encountered when attempting to create quality green tinted precast concrete

#### Approach

Create a highly efficient floor plate to save funds for more high impact finishes

Work collaboratively with the Precast Conctractor to achieve desired results

# **One North Falls Office Building**

(Work Completed by a Principal while with a Previous Design Firm)







# **Deer Park Office Building**

(Work Completed by a Principal while with a Previous Design Firm)









Location Deer Park, Illinois

**Area** 95,200 GSF

Completion 2002

Project Goals Speculative Office Building

Create a large Footplate for a Single Tenant

Challenge Limited Site Area

Limited Budget

Approach

Use custom lookng Pre-fabricated Wood walls and Glass handrails

# **Deer Park Office Building**

(Work Completed by a Principal while with a Previous Design Firm)









Location Deer Park, Illinois

**Area** 95,200 GSF

Completion 2002

Project Goals Speculative Office Building

Create a large Footplate for a Single Tenant

Challenge Limited Site Area

Limited Budget

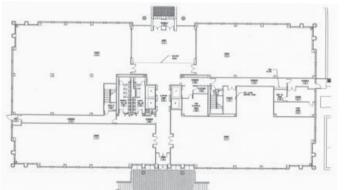
Approach

Use custom lookng Pre-fabricated Wood walls and Glass handrails

# Greenspoint 1 & 2

(Work Completed by a Principal while with a Previous Design Firm)











Location Hoffman Estates, III

**Area** 150,000 RSF Total 300,000 RSF

Completion 1999

**Project Goals** Speculative Office Building

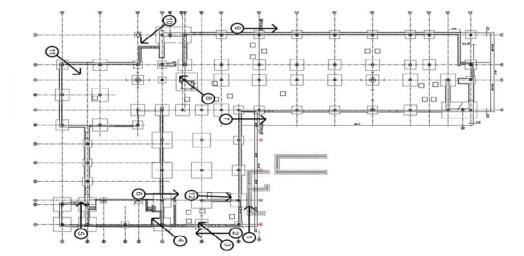
**Challenge** Build to Suit Office Building

Approach Maximize Contiguous Floor Space

# Mark T. Skinner Elementary School

Work Completed as a Consultant to SMNG - Architects











Location Chicago, Illinois

**Area** 200,000 +SF

**Completion** Under Construction

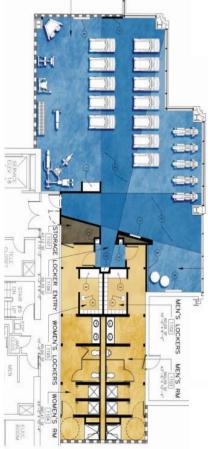
**Project Goals** Minimize change orderd

**Challenge** Anticipate Field Problems

Approach Pro-Active Expereinced Field Observation

# 10 S LaSalle - Fitness Center





Design Plan and Rendering









Location 10 S LaSalle Chicago, III

Area 3,500 RSF

**Completion** Under Construction

**Project Goals** Create a Warm, Inviting and Upscale Fitness Center

Provide Building Ammenities to Assist Leasing Efforts

**Challenge** Limit Vibration on Office Floor

Approach Use a Raised Vibration Isolation Floor

Use Tranquil Colors and Natural Materials

# 10 S LaSalle - Fitness Center





Design Plan and Rendering









Location 10 S LaSalle Chicago, III

Area 3,500 RSF

**Completion** Under Construction

**Project Goals** Create a Warm, Inviting and Upscale Fitness Center

Provide Building Ammenities to Assist Leasing Efforts

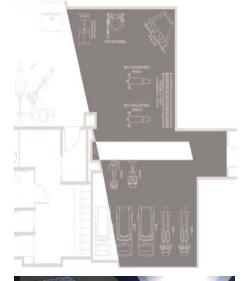
**Challenge** Limit Vibration on Office Floor

Approach Use a Raised Vibration Isolation Floor

Use Tranquil Colors and Natural Materials

# **120 South LaSalle Fitness Center**

















Location Chicago, Illinois

Area 2,400 RSF

Completion 2005

**Project Goals** Provide attractive building ammenity

Re-Use Existing Wall Layout to Create a Contemporary Fitness Center

**Challenge** Create a Vibrant, Energetic space with Existing Building Standards

Approach Use limited but Existing Materials to Create Interest

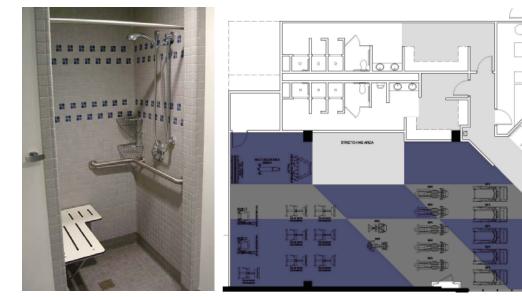
**Use Ceiling Features** 

# 8725 West Higgins Fitness Center











**Location** O'Hare Plaza 8725 West Higgins Chicago, Illinois

**Area** 4,000 RSF

Completion 2006

**Project Goals** Provide Building Ammenities

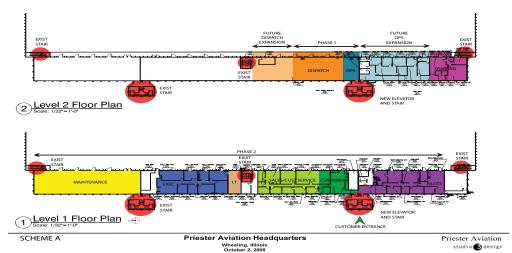
Challenge Very Limited Budget

Approach Use Standard Materials, Color and Pattern to bring Interest

# **Priester Aviation**

Chicago Executive Airport (formerly Waukegan Airport)









Location 1061 S Wolf Wheeling, III

**Area** 76,000 RSF

Completion Under Construction

**Project Goals** Transform and Grow the Business

Provide a High-Tech Company Image

Challenge Twenty Foot Deep Building

Narrow Windows on One Side of Building

Limited Budget

#### Approach

Prefabruicated Wood Wall System

Utilize and Articulate Ceiling to Simulate Daylight



Location Chicago, Illinois

**Area** 33,000 RSF

Completion 2007

Project Goals Aquire and Retain Talented Mobile Employees

Create a new Workspace type for Mobile Workers

Challenge

Design, Construction and Move-In within Six (6) Months

Approach

Communication and Commitment of a Dedicated Team Effort

Use Standardized Color Pallette and Furniture

Unassigned Workstations with On-Line Reservation System

Implement "Green" Strategies including Reducing Commute Time, Recycled Flooring/Ceiling, andUse of Recycled Tire Flooring

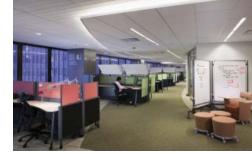
# mobilezone.chicago (Motorola)

(Work Completed by a Principal while with a Previous Design Firm)















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### Motorola

(Work Completed by a Principal while with a Previous Design Firm)

















Location Schaumburg, Illinois

**Area** 50,000 +

Completion 2007

Project Goals Introduce Mobility Workstations

Enphasize Company Identity and Branding

Challenge Limited Budget

Standardized Carpet and Furniture

Approach Introduce Motorola branding for Visitors and Employees at Conference Center

Concentrate Design on Circulation Routes

Introduce Diagonal Double Loaded Corridors

# Protiviti

(Work Completed by a Principal while with a Previous Design Firm)





Location 120 South LaSalle Chicago, Illinois

**Area** 18,000 RSF

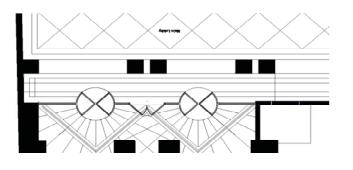
Completion 2002

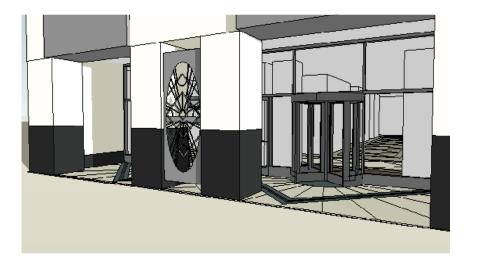
**Project Goals** Reduce Costs by ReUsing an Existing dot.com Space

**Challenge** Make the Space Reflect Protiviti

Approach Incorporate Protiviti Branding

# LaSalle Wacker Building









Location LaSalle and Wacker Chicago, III

Area Not Applicable

Completion Under Construction

**Project Goals** Repave the Dark and Damp Entrance

Address Pavement Cracks from Lower Wacker Renovation

Challenge Entrance Faces North

Historic Art Deco Building

Approach Integrate Drainage in Art Deco Pavement Design

# 645 North Michigan Avenue Lobby Renovation





Location 645 N Michigan Ave Chicago, Illinois

Area Not Applicable

Completion In-Progress

Project Goals Refresh and Add Warmth to Lobby

Challenge Existing Stone Walls

Approach Compliment the Existing Stone

Add Modules to Wood Wall to Reduce Scale and Humanize





Rendering

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Location 10 South LaSalle Chicago, Illinois

**Area** 12,000 RSF

Completion 2004

Project Goals Reinvigorate the Existing Lobby

**Challenge** Existing Zigerot Floorplate

Entrances on Two sides of Central Elevator Bank

Approach Create Interest and Heirarchy by Layering High End Materials and Dramatic Lighting

# 10 South LaSalle Lobby Renovation and Building Standards















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# **Creo Scitex**













Location Itasca, Illinois

**Area** 16,500 RSF

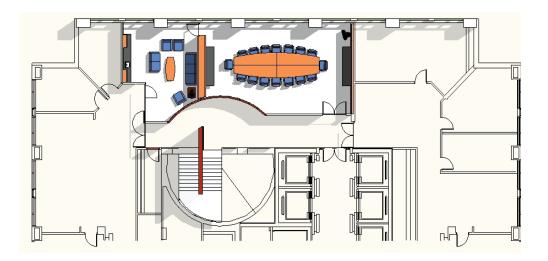
Completion 2000

Project Goals Create a Warm, Inviting Working Environment

Challenge Limited Budget

Approach Maximize Workstation Access to the Perimeter Windows

# Gallagher







studio 6 design

Location 2 Pierce Place Itasca, Illinois

Area 1,000 RSF

Completion Design

Project Goals Make Space Compatable with Existing Structure

**Challenge** Existing Round Elements

Approach Use 3-D Vinnettes to Communicate Design Intent